

What Is Claimed Is:

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2 *Sub a* 1. A method for distributing electronic content comprising
3 the steps of:
4 distributing a plurality of electronic content having
5 predetermined user rights associated therewith;
6 receiving the plurality of electronic contents;
7 filtering said plurality of electronic content with predetermined
8 filter terms;
9 accepting one or more of said plurality of electronic content to
10 form a selected content subset as a function of said predetermined filter terms;
11 and
storing the selected content subset for user review.

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2 *Sub b* 2. A method as recited in claim 1 further comprising the
3 steps of:
4 reviewing the selected content subset; and
purchasing one or more of the selected content subset.

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2 3. A method as recited in claim 2 wherein in response to the
3 step of purchasing one or more of the selected content subset, releasing greater
rights to said one or more of the selected content subset.

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2 4. A method as recited in claim 3 wherein said greater rights
comprise full rights to use said one or more of the selected content subset.

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2 5. A method as recited in claim 3 wherein the step of
3 releasing greater rights comprises shipping a full electronic content package to
the user.

1 6. A method as recited in claim 2 further comprising the
2 step of confirming the purchase.

1 7. A method as recited in claim 2 further comprising the
2 steps of storing marketing information in response to said step of purchasing.

1 8. A method as recited in claim 2 wherein the step of
2 filtering comprises adjusting said filter terms in response to the step of
3 purchasing.

1 9. A method as recited in claim 2 wherein the step of
2 purchasing comprises providing an account number and contacting a merchant
3 bank.

1 10. A method as recited in claim 2 wherein the step of
2 purchasing comprises billing the user on a regular basis.

1 11. A method as recited in claim 1 further comprising the
2 step of distributing promotional material with said plurality of electronic
3 content.

1 12. A method as recited in claim 1 wherein the step of
2 filtering comprises the step of prompting the user for filter terms.

1 13. A method as recited in claim 1 wherein the step of
2 distributing comprises the steps of distributing a plurality of electronic content
3 having limited user rights associated therewith.

1 14. A method as recited in claim 13 wherein said limited
2 rights is selected from the group consisting of a one time play right, a selected
3 portion play right, and full rights for a predetermined time.

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1 15. A system for distributing electronic content packages
2 comprising:
3 a content provider having electronic content;
4 a broadcast center coupled to the content provider for receiving
5 said electronic content and transmitting a plurality of the electronic content;
6 a user appliance having a filter therein, said appliance coupled to
7 said broadcast center for receiving said electronic content, said filter filtering
8 the plurality of electronic content with predetermined filter terms and accepting
9 one or more of said plurality of electronic content to form a selected content
10 subset as a function of said filter terms.

1 16. A broadcast center for electronic content comprising:
2 electronic content store subsystem receiving electronic content
3 from a content provider;
4 a content store for processing buy transactions from a user and
5 linking marketing information with said electronic content;
6 a server coupled to said content store for receiving said
7 electronic content and said marketing information;
8 a transmitter coupled to said server for broadcasting said
9 electronic content to a plurality of users,
10 said content store coupled to said plurality of users so that when
11 requesting user requests a purchase, said content store processes the buy
12 transaction and initiates further rights in said electronic content for said
13 requesting user.

1 17. A broadcast center as recited in claim 16 wherein said
2 electronic store subsystem is coupled to a promotional site

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1 20. A user appliance as recited in claim 19 further
2 comprising a review device coupled to said storage device for reviewing said
3 electronic content subset and initiating a buy transaction.